

October 25, 2010

RE: Ms. Julie Simper

To Whom it May Concern:

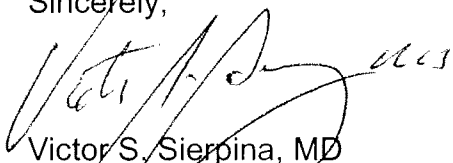
It is a pleasure to write a letter of recommendation for Ms. Julie Simper as she makes a career transition. I have known Julie for eight years and we have worked closely on several major CME conferences. Simply stated, she is one of the very best CME professionals I have worked with over the many years I have been in academics, in conference management, and CME planning.

She is extremely positive, polite, efficient, creative, and effective. She is proactive and addresses problems before they occur or while they are still small. Her smiling and confident attitude smooths over the invariable ruffles that occur with conference presenters and attendees.

Though I am not sure exactly what she will choose to do in the future, I am confident that she is the type of professional who will exceed expectations and bring significant added value to any organization fortunate enough to have her on the team.

I highly recommend her with no reservations. Please feel free to inquire if you have further questions.

Sincerely,



Victor S. Sierpina, MD
WD and Laura Nell Nicholson Family Professor of Integrative Medicine
Professor, Family Medicine
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